

FACTS

WHAT DOES FIRST FINANCIAL CREDIT UNION DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share Your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires Us to tell You how We collect, share, and protect Your personal information.

What?

The types of personal information We collect and share depend on the product or service You have with Us. This information can include:

- Social Security number and income
- Account balances and payment history
- Credit history and credit scores

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, We list the reasons financial companies can share their customers' personal information, the reasons First Financial Credit Union chooses to share, and whether You can limit this sharing.

Reasons We can share Your personal information	Does FFCU share?	Can You limit this sharing?
For Our everyday business purposes - such as to process Your transactions, maintain Your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For Our marketing purposes - to offer Our products and services to You.	YES	NO
For joint marketing with other financial companies	YES	NO
For Our affiliates' everyday business purposes - information about Your transactions and experiences	NO	We Don't Share
For Our affiliates' everyday business purposes - information about Your creditworthiness	NO	We Don't Share
For Our affiliates to market to You.	NO	We Don't Share
For non-affiliates to market to You	YES	YES

To limit Our sharing

• Mail the form below

Please note: If you are a new member, We can begin sharing Your information 30 days from the date We sent this notice. When You are no longer Our member, We continue to share Your information as described in this notice.

However, You can contact Us at any time to limit Our sharing.

Questions?

Call (573) 636-9198

Mail-in Form

Mark any/all You want to limit:

Do not share my personal information with non-affiliates to market their products and services to me.

Name

Address

City, State ZIP

Account Number(s)

Mail to:

First Financial Credit Union
P.O. Box 104360
Jefferson City, MO 65110-4360

What We Do

<p>How does First Financial Credit Union protect my personal information?</p>	<p>To protect Your personal information from unauthorized access and use, We use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.</p>
<p>How does First Financial Credit Union collect my personal information?</p>	<p>We collect Your personal information, for example, when You</p> <ul style="list-style-type: none"> • Open an account or deposit money • Pay Your bills or apply for a loan • Use Your credit or debit card <p>We also collect Your personal information from others, such as credit bureaus, affiliates, or others.</p>
<p>Why can't I limit all sharing?</p>	<p>Federal law gives You the right to limit only</p> <ul style="list-style-type: none"> • Sharing for affiliates' everyday business purposes - information about Your creditworthiness • Affiliates from using Your information to market to You • Sharing fro non-affiliates to market to You <p>State laws and individual companies may give You additional rights to limit sharing.</p>
<p>What happens when I limit sharing for an account I hold jointly with someone else?</p>	<p>Your choices will apply to everyone on Your account.</p>

Definitions

<p>Affiliates</p>	<p>Companies related by common ownership or control. They can be financial and non-financial companies.</p> <ul style="list-style-type: none"> • First Financial Credit Union has no affiliates
<p>Non-Affiliates</p>	<p>Companies not related by common ownership or control. They can be financial and non-financial companies.</p> <p>Non-affiliates We share with can include categories of companies, such as:</p> <ul style="list-style-type: none"> • Financial service providers • Insurance companies • Non-profit organizations
<p>Joint Marketing</p>	<p>A formal agreement between non-affiliated financial companies that together market financial products or services to You.</p> <p>Our joint marketing partners include categories of companies, such as:</p> <ul style="list-style-type: none"> • Financial service providers • Insurance companies